



NAVHDA

Southern Minnesota

NORTH AMERICAN VERSATILE HUNTING DOG ASSOCIATION

www.somnavhda.com

WHAT IS NAVHDA?

The North American Versatile Hunting Dog Association (NAVHDA) is a nonprofit corporation whose purpose is to foster, promote, and improve the versatile hunting dog breeds in North America; to conserve game by using well trained reliable hunting dogs before and after the shot; and to aid in the prevention of animal cruelty by discouraging uncontrolled and non-selective breeding.

The Southern Minnesota Chapter of NAVHDA is simply a local sub-group of the international or parent organization defined above. It consists of owners, trainers, and breeders of versatile dogs, most of which spend many days per year hunting in the field and or marsh with their versatile canine companions.

Our membership is primarily from Southern Minnesota, Northern Iowa and Western Wisconsin. Although our local numbers are modest, our web-site resides as a link on the International site which is accessible to 5,000 members throughout North America!

Why your business should become a Chapter Sponsor:

- ✓ NAVHDA has approximately 5,000 total members.
- ✓ Over 84% of NAVHDA's membership has an annual income greater than \$50,000.
- ✓ Over 61% of NAVHDA's membership has an annual income greater than \$75,000.
- ✓ Over 42% of NAVHDA's membership has an annual income greater than \$100,000.
- ✓ 67% of NAVHDA members are influenced or inclined to purchase sponsor products.
- ✓ 36% of NAVHDA members own 3 or more dogs.
- ✓ 63% of NAVHDA members own one or two dogs.
- ✓ 92% of NAVHDA members upland bird hunt six or more days per year.
- ✓ 45% of NAVHDA members waterfowl hunt six or more days each year.
- ✓ Over 97% of NAVHDA members participate in other shotgun shooting sports.
- ✓ NAVHDA members spend \$144,000 per year on hunting boots.
- ✓ NAVHDA members own \$1,703,680 worth of electronic collars and training devices.
- ✓ Over 80% of NAVHDA members use an SUV or a Pick-up truck for hunting.

SPONSORSHIP LEVELS

BRONZE

- Business Card ad on our website.
- \$50 renewable annually.

SILVER

- Business card ad on our website with a link to your business website.
- Business card ad on our monthly newsletter.
- \$100 renewable annually.

GOLD

- Business card ad on our website with a link to your business website.
- 1/3 page ad on our monthly newsletter.
- Recognition Plaque for display.
- \$200 renewable annually

PLATINUM

- Business card ad on our website with a link to your business website.
- 1/3 page ad on our monthly newsletter
- Raffle sponsorship – logo included on raffle tickets for chapter raffles.
- Recognition Plaque for display.
- \$300 renewable annually.

Contact Matt Dodd, President, SoMN NAVHDA Chapter, for more information:
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